



For Immediate Release

GLOBAL IMPACT INVESTING NETWORK REPORT DEMONSTRATES DEPTH AND DIVERSITY OF IMPACT INVESTING FUND LANDSCAPE

Report provides unprecedented analysis of more than 300 impact investing funds

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MARCH 9, 2015 – The [Global Impact Investing Network \(GIIN\)](#) today released *ImpactBase Snapshot: An Analysis of 300+ Impact Investing Funds*, the largest and most in-depth analysis of the impact investment intermediary landscape. The report reveals the vibrancy of the marketplace, providing information on fundraising, fund activity, track record, social and environmental metrics, target returns, and more.

“The data demonstrates the breadth and the depth of impact investing opportunities – the market includes funds that could fit the strategies of nearly every investor, regardless of their target geography, asset class, impact theme, or rate of return,” said GIIN CEO Amit Bouri.

Highlights from the report include:

- Despite the nascent state of the industry, many funds have a track record. More than 40 percent of the funds that were analyzed report having a 3+ year track record.
- There are significant market-rate investment opportunities in the industry. More than 75 percent of the funds target returns comparable to traditional investments of a similar risk-return profile.
- Fund managers are actively looking to raise capital. The average committed capital of funds that were analyzed is \$52.5 million and the average target assets under management is \$110 million.
- Impact measurement is core to fund manager activity. Nearly all impact fund managers use metrics to quantify their social and/or environmental impact, and over half track [IRIS](#)-compatible metrics. Many also report that they have been formally rated on their impact performance.

The report is based upon an examination of 310 funds published on the GIIN’s [ImpactBase](#) platform, a free online global directory of impact investment funds and products accessible to accredited investors. Launched in 2011, ImpactBase was created to increase transparency in the global impact investing industry. Accredited investors and advisors can use the platform to search for funds that fit with their impact investment interests and objectives.

Investors or fund managers interested in learning more about ImpactBase can contact ImpactBase Manager Andrew Siwo at asiwo@thegiin.org or visit www.ImpactBase.org.

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About the GIIN

The Global Impact Investing Network (GIIN) is a nonprofit organization dedicated to increasing the scale and effectiveness of impact investing. Impact investments are investments made into companies, organizations, and funds with the intention to generate measurable social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets, and target a range of returns from below market to market rate, depending upon the circumstances. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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